



PARLIAMENT
OF THE REPUBLIC OF SOUTH AFRICA

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Dear Sir / Madam,

PREVIOUS CLIENT REFERENCE IN RELATION TO DESIGN@BAY

This letter serves as my testimonial and confirmation of my experience with working with Design@Bay for services they rendered to the Coega Development Corporation (Pty) Ltd at a time I was manager first for Communications and then Marketing and Communications between 2002 and 2007.

Design@Bay was responsible for most of the marketing, branding and communication material produced by the CDC in support of its Marketing and Communications strategy and programmes. I can confirm that the company always exceeded our expectations in the delivery of each and every brief given by the CDC. I found the company to be made up of a highly professional, experienced and creative team that was exceptionally dedicated to its business. Design@Bay became a true partner of the CDC in profiling the Coega Project both nationally and internationally.

Design@Bay is one company that I know any client that deals with them would be able to totally rely on them to deliver on any brief in the highest quality, at the best price compared to their competition and to always deliver on time. They always went beyond the call of duty and managed on every occasion to deliver beyond what was expected of them.

I would recommend the company very highly to any organization that was considering the appointment of an advertising agency or a marketing and communications consultancy.

For any additional queries or information required in relation to the company from a previous client perspective, please feel free to contact me through any of the contact methods listed below.

Kind regards,

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